

Website Evaluation Form

Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated:
http://www.devonwhetstone.com/islt_7360/pilotsite/whetstone_pilot.html
2. Author of site evaluated: Devon Whetstone
3. Evaluator's first name: Carrie

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
PC running Windows 10
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
Chrome
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
Institutional

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification.** Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	1	2	3	4	5
<u>Please explain your feedback</u>					
The site is subdivided into pages and the material on the page is not overwhelming. It appears to be a logical set-up.					
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	4	5
<u>Please explain your feedback</u>					
You used the Stephens modern palette, which works well. The green text doesn't really work though. I think the blue might be a better choice.					
3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	2	3	4	5
<u>Please explain your feedback</u>					
I had no trouble navigating through the pages. I also liked how the text color changes when my cursor is over the links.					
4. Homepage is linked from all subsequent pages.	1	2	3	4	5
<u>Please explain your feedback</u>					
5. Multimedia elements have a clear purpose.	1	2	3	4	5
<u>Please explain your feedback</u>					
The page where the videos are supposed to go are clearly labeled.					
6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	3	4	5
<u>Please explain your feedback</u>					
No videos yet, but the link to the rubric did not indicate a file size					
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.	1	2	3	4	5
<u>Please explain your feedback</u>					
No. I did not see this at all.					
8. Text is easy to read and contrasts with background.	1	2	3	4	5
<u>Please explain your feedback</u>					
As I have said previously, the green doesn't really work, but everything else does.					
9. Site content is widely accessible or appropriate adaptations or explanations have been made.	1	2	3	4	5
<u>Please explain your feedback</u>					
I am not the person to ask about this because I do not have the expertise to make a fair judgment, but					

I do not believe an effort was made to make the website accessible. I am not even sure the Stephens color palette is conducive with accessibility standards.

CONTENT	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1. Pages have clear and appropriate title in title bar.	1	2	3	4	5

Please explain your feedback

2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	5
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Please explain your feedback

3. Links are up-to-date and functional. <u>Please explain your feedback</u>	1	2	3	4	5
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4. Useful content is embedded no further than two layers deep. <u>Please explain your feedback</u>	1	2	3	4	5
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5. Site contains in-depth content that encourages users to return. <u>Please explain your feedback</u> I can't wait for the rubrics!	1	2	3	4	5
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6. Information is accurate and current.	1	2	3	4	5
---	---	---	---	---	---

Please explain your feedback

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	5
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Please explain your feedback

The audience is Stephens faculty. It does not stimulate thinking and reflection, but I think that part comes later as we are designing our assessment plans.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5
<u>Please explain your feedback</u>					
2. Contact person with e-mail address is included.	1	2	3	4	5
<u>Please explain your feedback</u>					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
<u>Please explain your feedback</u>					
I did not see any bias statements.					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
<u>Please explain your feedback</u>					
No citations whatsoever.					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
<u>Please explain your feedback</u>					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
<u>Please explain your feedback</u>					

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I. General Information

1. URL of site evaluated:
http://www.devonwhetstone.com/islt_7360/pilotsite/whetstone_pilot.html
2. Author of site evaluated: _____Devon Whetstone_____
3. Evaluator's first name: _____Gina_____

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
Dell PC Windows
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
Firefox
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
Stephens- Institutional?

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification.** Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u>	1	2	3	4	5
The navigation was clear and I knew which page I was on.					
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u>	1	2	3	4	5
I don't know much about this, but it did not seem cluttered to me.					
3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u>	1	2	3	4	5
I did not have any issues with navigation.					
4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u>	1	2	3	4	5
Yes.					
5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u>	1	2	3	4	5
Yes, if there was no video there was an explanation.					
6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u>	1	2	3	4	5
I didn't have any problem linking to the images where the videos are supposed to be, this might be more of an issue when you include your videos.					
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback</u>	1	2	3	4	5
Not quite sure what this means, but I don't think attributes were included with the images.					
8. Text is easy to read and contrasts with background. <u>Please explain your feedback</u>	1	2	3	4	5
I like the white text, but the green has a weird contrast.					
9. Site content is widely accessible or appropriate adaptations or explanations have been made. <u>Please explain your feedback</u>	1	2	3	4	5

I think this question is referring to ADA. I do not believe I have the expertise to comment on this, but I did not see any surface-level accessibility features.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
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CONTENT

1. Pages have clear and appropriate title in title bar. 1 2 3 4 **5**

Please explain your feedback

Yes.

2. Links are appropriate, clearly labeled, and have a definite purpose. 1 2 3 4 **5**

Please explain your feedback

Yes.

3. Links are up-to-date and functional. 1 2 3 4 **5**

Please explain your feedback

No problems linking to any documents or images.

4. Useful content is embedded no further than two layers deep. 1 2 3 4 **5**

Please explain your feedback

I did not have to go digging for anything.

5. Site contains in-depth content that encourages users to return. 1 2 **3** 4 5

Please explain your feedback

Not yet, but I think this will improve with time. I am looking forward to the discipline-specific rubric section.

6. Information is accurate and current. 1 2 3 4 **5**

Please explain your feedback

I'm not sure, but knowing you I am sure it's current material.

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. 1 2 3 **4** 5

Please explain your feedback

I don't know if it's at the point where it stimulates thinking and reflection, but the structure is set-up in a way that I think it could one day do that. It is very clear this is intended for a higher education audience.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5
<u>Please explain your feedback</u> Yes. If I did not already know your background, I would be able to read about it on the home page.					
2. Contact person with e-mail address is included.	1	2	3	4	5
<u>Please explain your feedback</u> I like the form on the contact page. The message box could be bigger though.					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
<u>Please explain your feedback</u> It appears to be bias free.					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
<u>Please explain your feedback</u> Yes.					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
<u>Please explain your feedback</u> I did not see any glaring issues.					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
<u>Please explain your feedback</u> Yes.					

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2. Author of site evaluated: Devon Whetstone
3. Evaluator's first name: Tina

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
Macbook Pro OSX El Capitan
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
Safari
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
Cable modem

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification.** Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u> I like the t.o.c. at the top of the page.	1	2	3	4	5
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u> I like the use of Stephens colors, but I think you should stick to either modern or traditional, not both. You might want to work with Marketing to make the colors work better together. I did not like the green text, it was hard to read.	1	2	3	4	5
3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u> True.	1	2	3	4	5
4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u> True.	1	2	3	4	5
5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u> I was unclear about the videos.	1	2	3	4	5
6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u> N/A.	1	2	3	4	5
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback</u> I did not see any attributes.	1	2	3	4	5
8. Text is easy to read and contrasts with background. <u>Please explain your feedback</u> Yes, except for the green.	1	2	3	4	5
9. Site content is widely accessible or appropriate adaptations or explanations have been made. <u>Please explain your feedback</u> You have not included any ADA accessibility features. I recommend working with Sady on this.	1	2	3	4	5

CONTENT	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1. Pages have clear and appropriate title in title bar.	1	2	3	4	5

Please explain your feedback

True.

2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	5
---	---	---	---	---	---

Please explain your feedback

True.

3. Links are up-to-date and functional.	1	2	3	4	5
---	---	---	---	---	---

Please explain your feedback

True.

4. Useful content is embedded no further than two layers deep.	1	2	3	4	5
--	---	---	---	---	---

Please explain your feedback

True.

5. Site contains in-depth content that encourages users to return.	1	2	3	4	5
--	---	---	---	---	---

Please explain your feedback

I am not encouraged to return to this site...yet. I like the rubrics and I think the videos are going to be incredibly rich in information.

6. Information is accurate and current.	1	2	3	4	5
---	---	---	---	---	---

Please explain your feedback

I have no idea so I selected 3. There should really be an N/A response option.

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	5
---	---	---	---	---	---

Please explain your feedback

It is clear the audience is college professors.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5
<u>Please explain your feedback</u> On the homepage.					
2. Contact person with e-mail address is included.	1	2	3	4	5
<u>Please explain your feedback</u> I like the contact page.					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
<u>Please explain your feedback</u> I have no idea but there is not statement of a point of view. I think your point of view is pro-assessment! 😊					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
<u>Please explain your feedback</u> I have no idea. No citations were included but this may be due to the lack of content.					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
<u>Please explain your feedback</u> True.					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
<u>Please explain your feedback</u> True.					